



HOW TO
MONETIZE
YOUR AIRLINE'S
UNSOLD SEATS, OPERATE AT
100% CAPACITY
EVERYDAY &
REDUCE COSTS
BY 90% IN 30 DAYS.

UNSOLD SEATS = LOST REVENUE

An airline seat is the ultimate perishable commodity.

An empty seat is lost forever once the aircraft takes off.

Airline capacity has an exceptionally short shelf life; once an aircraft takes off, any empty seat is lost forever. Take this together with the high proportion of fixed and operational costs and it means that the loss or gain of only a few seats can often determine whether or not a flight will be profitable.

Unfortunately, **you can never make up lost revenue from an unsold seat.** Without a buyer, revenue from that seat is lost forever.

Once the flight date has passed, you have missed any opportunity to make money on it. **The unsold seat is worth \$0.** It represents lost revenue. It is money down the drain.

It is revenue that you can never recoup forever.

THE KEY TO MONETIZING UNSOLD SEATS

THE KEY TO MONETIZING UNSOLD SEATS IS TO CREATE A SECONDARY TRADE EXCHANGE MARKETPLACE FOR UNSOLD SEATS.

By using a secondary Trade exchange

marketplace for unsold seats (aka AIRLINE EXCHANGE), **you can now monetize your airline's empty seats and operate your airline at 100% capacity, everyday.**

You can also increase your revenue and profit by 1,000% or more within 30 days.

YOU CAN TURN

YOUR

Excess inventory

Non-peak rentals

Spare capacity

Overstock

Unused services

Unsold rooms

Underutilized assets

Idle production time

Unbilled hours

Downtime

Idle facilities

Office space

Unsold assets

Empty seats

Underperforming assets

Lost sales to competitors

Or any other goods or services of value with excess capacity

INTO IMMEDIATE CASH

in 24 hours.

Solve
all your business and financial
problems
in 24 hours

0%

Get zero-interest financing
(\$100k – \$100m) in 5 minutes.



Offset every debt you owe,
without cash, in 24 hours.



Sell off your products, services,
businesses, and properties in 24 hours.



Expand your business
Invest or advertise without cash



Recoup debt owed to
your company in 24 hours



Get a 90% discount
on all your purchases to reduce
expenses in 24 hours

01

Sell off all your products in 24 hours

Sell off all your products, services, businesses, and properties in 24 hours.

Whether your product inventory is worth \$100,000, \$100 million, \$100 billion or more, it does not matter. You can achieve your one-year sales goal in 24 hours.

02

Increase revenue by 1,000% to 10,000% in 30 days

Increase your company revenue and profits by 1,000% to 10,000%—or 10 to 100 times FASTER—in 30 days, with no risk, no effort, no extra expense, and no extra investment whatsoever, on your part— than the last 365 days COMBINED.

03

Get interest-free finance

Secure any amount of interest-free financing (from \$100,000 to \$100 billion) without collateral security in only five minutes. No credit check is required. No endless paperwork to fill out. No waiting to get paid or leaving your home or office. Instant online approval—and your account will be credited in five minutes. No limit to the amount of financing you can get.

04

Get a 90% discount on all purchases

Get up to 90% off on all your purchases.

In other words, you can now get a discount of up to 90% on almost every product or service you buy.

05

Reduce expenses by 90%

Reduce expenses by 90% without reducing expenditure items.

06

Recoup bad debt in 24 hours

Recoup all the debt owed to your organization—even debt you have written off your company books as bad debts—within 24 hours, without legal hassles.

07

Collect bad debt the easy way

FOR CREDITOR ORGANIZATIONS:

Convert all your bad loans, distressed assets, outstanding and non-collectible receivables into full cash value with no loss and no write-down in 24 hours.

Sell off your bad loans at their book value for immediate profit in 24 hours. Recover and convert bad debts into 100% cash in 24 hours.

08

Offset debt without cash FOR DEBTORS:

Pay off any amount of debt you owe any individual or organization without spending your cash.

09

Advertise without spending cash

Advertise in various media without spending cash.

Get free advertising and marketing services in various media (newspapers, magazines, radio, and TV stations) for your business or organization with no cash required.

10

Invest without cash

Invest in new businesses and projects without the need for cash.

11

Expand your business without cash

Grow any business without cash. Extend your marketing or retail reach while reducing your cash outlay.

12

Acquire assets without cash

Acquire assets, properties, products, and services, without cash, to expand your business.

You can now acquire any type of asset (office equipment, accessories, machinery, office or residential accommodations, raw materials, cars, trucks, real estate, properties, domestic items, products, services, etc.) at absolutely no cost and with no risk.

13

Monetize excess capacity

Monetize the excess capacity in your business. Realize value from underperforming assets.

Every business must invest in the required space, equipment, people, etc., to provide their chosen goods and services. Most businesses cannot sell 100% of their capacity. Excess stock, slow-moving inventory, underutilized facilities—these are spare capacity that represent lost revenue.

Every business loses revenue by not being able to maximize its capacity, inventory, or investments. This is where the excess capacity exchange comes in. We can help you monetize your excess capacity and recover full value from your investments within 24 hours.

14

Solve all your business problems

Solve all your problems—lack of capital or undercapitalization, low sales revenue, low profit, unsold stock, surplus inventory, etc.—faster than you ever thought possible.

WHAT IS AN AIRLINE EXCHANGE?

An Airline Exchange is a private secondary market for converting unsold airline seats, assets and liabilities into full cash value in 24 hours.

It is designed to **help airlines generate new income, cash-savings, and profits** in the following ways:

SELL IN 24 HOURS

Selling off all unsold airline seats in 24 hours and operate at 100% capacity every day



REDUCE COST BY 90%

Reducing your current costs by up to 90% in 24 hours while increasing purchasing and production levels.



OFFSET ALL YOUR DEBTS IN 24 HOURS

Offsetting all your debts in 24 hours without spending cash.



GET 90% DISCOUNT

Getting you up to 90% discount on all your purchases in 24 hours.



GET CREDIT IN 24 HOURS

Providing interest-free credit lines without collateral security in 24 hours.



How do you

sell off

all unsold seats

at full retail value within 24 hours?



STEP 1



Establish your Airline Capacity Exchange

Your AIRLINE CAPACITY EXCHANGE is the medium where we purchase products from Airlines every 24 hours.

You need to activate your exchange account to be eligible to sell off all your Airline seats to the exchange

STEP 2



Post a Year's Worth of Tickets for Sales

Post the value of your projected annual sales if your airline operated at 100% everyday for the next 365 days. For example, if your airline has the capacity to generate \$100 billion per year if it operated at 100% capacity everyday for 365 days, post \$100 billion ticket listing on your exchange.

STEP 3



Get Paid Within 24 Hours

Your listed tickets will get sold out within 24 hours and you'll receive full payment, immediately, in trade dollars or credit in your account. **You can convert your trade dollars into cash, or buy other needed products or services**, from other trading partners. 100% GUARANTEED.



Other Benefits Of The Airline Exchange

RECOVERS VALUE FROM UNSOLD TIME AND SPACE

Time and unsold seats are priceless non-recoverable, non-recyclable time-limited commodities. Selling these via Airline Exchange provides a mechanism for Airline businesses to achieve greater wealth.

BRINGS NEW CUSTOMERS

Airline Exchange brings new customers ton airline, without affecting the existing cash sales already being generated by the company. This may result in more "word-of-mouth" referrals, and more cash sales.

IMPROVES CASH-FLOW

There are two ways to increase cash flow – **reduce costs and create additional sales**. Airline Exchange does both! Airline Exchange provides Airlines the opportunity to acquire what they need with what they have and allows them to preserve their working capital for other needs.

CREATES WHOLESALE BUYING POWER

When members purchase using Airline Exchange **they are buying out of the profit margin** created from new sales – not their existing cash income.

INCREASES A BUSINESSES ASSET BASE

By adding new customers and additional revenue, an Airline business can increase its overall profitability and improve the health of its balance sheet. Increased income will offset existing purchases, freeing up cash and contributing to an overall net-profit for the business.

INCREASES VISIBILITY

More customers, a greater number of referrals, a bigger portfolio, more feedback, better signage, **more promotional activities and new advertising campaigns** funded from additional sales all contribute to improving a businesses atmosphere and visibility.



WORLDTRADE
EXCHANGE

Get more
customers

Get first-mover
advantage in foreign
markets

Build
brand value

Get a
competitive edge

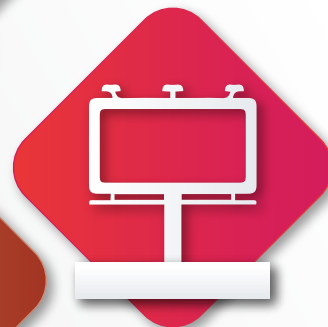
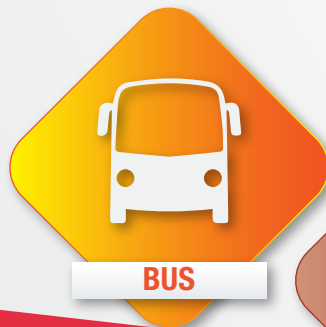
Generate
referral sales

Take customers away
from the competition

ADVERTISE
USING
**UNSOLD
SEATS VIA
THE AIRLINE
EXCHANGE**



What Sort of
Advertising
Is Available
On Trade



... and much more ...

ALL TYPES OF MEDIA

IN 150+ COUNTRIES ON 100% TRADE



**OTHER
ESSENTIALS
AVAILABLE
ON TRADE**

TRADE UNSOLD SEATS FOR JET FUEL



Trade for

In-flight Needs



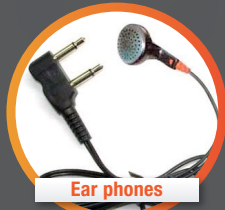
Blankets



Pillows



Refresher Towelettes



Ear phones

Trade for

Printing

All your printing needs
on 100% TRADE



Trade for

Display Items



Collapsible Walls



Sandwich Boards



Temporary Desks



Standies



Engraved Signs



Trade Show Displays

Trade for

Corporate Clothing



We have uniform and luggage manufacturers
in multiple countries all available on 100% TRADE

Copy your existing design
or Create a new design

Monetize Your Airline's Empty Seats

Operate at 100% Capacity
Everyday & Reduce Costs By 90% in 30 Days.

Turning your airlines empty seats into revenue, purchasing power,
interest-free credit, Jet fuel, advertising space and more...



A photograph of an airplane on a tarmac under a cloudy sky. A ground support vehicle is visible in the foreground. The text is overlaid on the image in five red horizontal bars.

HOW TRANSACTIONS ON THE AIRLINE EXCHANGE WORKS

Airline Exchange is Multitrade

**DIRECT
TRADE**



**AIRLINE
EXCHANGE TRADE**



EXAMPLE TRANSACTION

EXAMPLE TRADE
(You wish to buy €10,000,000 of media)

01

You purchase €10,000,000 of advertising on The media company buys €8,000,000 of corporate gifts from someone else in the network.

02

The media company buys €8,000,000 of corporate gifts from someone else in the network.



03

Your account is debited €10,000,000 TRADE.

The media companies account is credited €10,000,000 TRADE
Instead of paying cash, you now owe the Airline Exchange network €10,000,000 of your airline tickets.

04

The corporate gift company spends that €8,000,000 credit back with you.

The process is simple and every time you make a purchase you are guaranteed a matching sale from another member of the network.

Selling On Trade



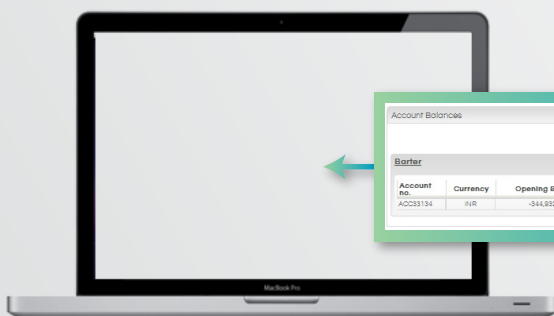
Prices are the same as if you are using cash

- If something is usually priced at €1 cash then it will be priced as €1 TRADE
- The software calculates exchange rates between customers in different countries

Buying On Trade



Online Account Statements



Account Balances				
Show account balance as of: 18.02.2013 Submit				
Barter				
Account no.	Currency	Opening Balance	Barter credit available	Total Available Funds
ACC05134	EUR	-34,922.69	2,000,000.00	1,665,077.31

You are provided with access to online account statements and can create sub-user accounts for other staff in your organisation as you require.

The Role Of Airline Exchange

The Airline Exchange platform

serves several functions:

Allows access to our closed network of more than 2.5 million business traders

Provides a multi-lateral matching system of wants and needs

Helps source new customers

Gives each business an international platform to sell their product and source new supplies

Promotes existing participants (nationally and globally) through blind matching

Acts as a third-party to mediate between delivery of goods and services for the best price

Finds alternative (non-cash) suppliers for you to make purchases from

Records the values of transactions

Issues account statements to show the transactions

Airline Exchange brings new customers

These customers do not replace existing cash customers

Customers are those who would otherwise not purchase from you using cash

These customers generate new revenue

Airline Exchange provides each member with an account which:

Offers access to interest-free lines of credit

Records the value of every purchase or sale

Issues account statements

Allows 24x7 online access

Airline Exchange provides a new revenue stream for your airline.

We provide a new way to pay for things you need.